

PRESS RELEASE on 08 August 2023

AZOWO debut at IAA MOBILITY from 5 to 8 September 2023

Stuttgart – In less than a month, the IAA will be getting started in Munich. The new trade fair concept with its focus on holistic mobility and sustainability is the ideal event for AZOWO as a German technology company – with the leading cloud software for mobility – to present products and innovations to an expansive professional audience. AZOWO presents exciting news for mobility professionals on 120 sqm in hall B3 at Stand E21.

Under the IAA trade fair motto “Experience Connected Mobility”, the intelligent networking of vehicles will be brought to life. This fits in perfectly with the company’s proprietary technology, as AZOWO combines various mobility connections on its platform. With the aim of supporting companies in their growth and mobility transition. At the heart of the trade fair concept for networking all mobility providers with each other is AZOWO’s Mobility Cloud software. OEMs from the automotive, tech and supplier industries, as well as from the bicycle and micro-mobility sectors, networked by discipline at the IAA Summit and in practical terms on the AZOWO platform.

As the only end-to-end mobility cloud provider, the AZOWO platform combines fleet management, car and bike sharing, as well as electric mobility. By focusing on intuitive products, automated processes and algorithm-based decisions in conjunction with sustainability, AZOWO’s cloud software enables companies, cities and municipalities to offer innovative mobility applications and services within 72 hours, and to be ready for the challenges of EV transformation. APIs for real-time data and plug & play software for powerful applications facilitate sustainable fleet optimisation efforts.

The AZOWO platform is an all-in-one solution with 100% data protection. It records and optimises fleet and sharing fleets down to the last detail. A necessary component for transparency in the fleet, in order to sustainably implement sources of cost saving potential of up to 30%, as well as process optimisations. For cultural change within the company, employee motivation to change mobility behaviour and to protect the environment.

Albert Pescheck (CEO) answers the question regarding what visitors can look forward to at the AZOWO Stand? “The experience to be enjoyed at our 120 sqm stand will remain something of a surprise. There will be fun and entertaining attractions that are sure to entice many curious visitors.” Due to the interdisciplinary diversity and the cross-sectoral interest we anticipate, the IAA Summit offers tremendous opportunities for the expansion of relevant, new business relationships and future-shaping collaborative work.

Patric Schneider, founder and COO at AZOWO adds: “IAA Mobility is important for us, as we are presenting software products in the field of public mobility beyond the scope of commercial mobility – such as public car sharing. We are convinced that, in addition to connecting new generations of vehicles and electrification, sharing business models will offer great added value and plenty of growth potential for companies in the future.”

> Come visit us and discover AZOWO. You will find us at the IAA Press Day (4.09.2023) in Hall B3, Stand E21. Our Managing Director, Albert Pescheck, is available for interviews and insightful sound bites. Please book your slot in advance.

About AZOWO GmbH

Founded in 2015, this technology company offers the world's only SaaS platform with its own fleet management software, an integrated car & bike sharing solution and real-time vehicle data through direct connections to the most important vehicle manufacturers. AZOWO connects 23 OEMs, 45 million vehicles with over 120 APIs and APPs on an all-in-one platform. The Mobility Cloud offers premium solutions for all connected, electric and autonomous business processes with the aim of maximising ROI and sustainability for customers. AZOWO is creating momentum within the mobility revolution and lending multi-modal mobility management in companies and municipalities an entirely new status. Long-standing customers include, for example, Munich Airport, LIEBHERR International, M-net, LBS and Sparkasse, AEW Energie AG with Swiss E-Car, as well as Stadtwerke Pfaffenhofen.

Press contact

AZOWO GmbH
Britta Braig
Press Officer & Director of Marketing
Königstr. 41
70173 Stuttgart

E-mail: bb@azowo.com
Mobile: +49 151 51 209 231
azowo.com